



PUDIYADOR TIMES

Issue 42

January - April 2020



ACTIONS TAKEN BY PUDIYADOR AGAINST COVID-19

March 18th, 2020

All PudiyaDor centres indefinitely suspended operations in efforts to prevent the spread of Covid-19

March 25th, 2020

India announced a nation-wide lockdown for 21 days to limit the spread of Covid-19

April 6th, 2020

PudiyaDor began distributing grocery relief packages. 176 families benefited from the first round of relief.

April 14th, 2020

India extended the nation-wide lockdown until May 3rd.

April 22nd, 2020

PudiyaDor distributed the second rounds of grocery relief packages. Our aid has extended to support 1000 families through the Feed Chennai Initiative.

April 18th, 2020

Dear Pudiyaador Family & Friends,

We are all facing a relentless stream of pandemic-related information and getting agitated about the current and future state of the world. This has been an extraordinary and challenging time. So we wondered: is this the right time to release our newsletter? Why add one more thing to read?

But we decided to go ahead with sharing this newsletter for two important reasons:

- a. to maintain that human connection and the comfort of routine and
- b. to reflect on and celebrate the good things in life

We want to share with you some of the remarkable stories that have been happening at Pudiyaador these past four months. Despite these turbulent times, I do not want to discredit the amazing work that happens within our organization, and continues to happen on a daily basis. Our team has proven to be extremely adaptable! I am immensely grateful for our Ground Team and teachers who have all played uniquely critical roles in this time of national, indeed global, crisis.

I hope this newsletter, our 41st edition, can bring some brightness into your life in these uncertain times - I know I cannot stop myself from smiling while looking through these images :)

Stay strong,

A handwritten signature in blue ink, appearing to read 'Swapnaa', with a horizontal line drawn across the bottom of the signature.

Swapnaa

President of Pudiyaador

01 Educational workshops in groups of 5 or less for all after-school programs

Across all centres and programs, we provided accurate information about COVID-19: facts and myths, preventative measures, steps to take if infection is suspected, and gave the opportunity to ask questions.



02 Setup for remote updates and help

Our team will stay connected with the communities via SMS. We have provided every home with contact information for local medical services, government hospitals, and government helplines. We will send regular updates by phone to ensure that accurate information is being circulated within the communities.



Our Ground Team worked tirelessly the first two weeks of March to ensure that our communities were educated and prepared for Covid-19. Here are 4 steps we took as an organization:

01. Educational workshops in groups of 5 or less for all after-school programs
02. Systems and setup for remote updates and help via SMS
03. Orientation for teachers to act as trusted community resources
04. Door-to-door home visits

Our Ground Team continues to work from home and ensure that our communities remain okay through these difficult times. We are working to ensure that each community receives food rations as promised by the government.

03 Orientation for teachers to act as community resources

Our teachers come from the communities themselves, and are our best resources to disseminate knowledge among community members. They are now prepared to handle situations that might arise after we shut down our centres.



04 Door-to-door home visits

In each community, the Ground Team and our teachers, visited every home (while practicing and demonstrating social distancing) to ensure that all community members understand the importance of taking precautionary measures against COVID-19.



It quickly became clear that Pudiyador as an organization needed to take action to ensure our communities were supported through lockdown.

OUR FUNDRAISING CAMPAIGN BEGAN:

செயல்படுவோம்.



#covid19india
#supportdailywagers

புதியதோர் குடும்பங்களில் முழுவதும் தினசரி ஊதியம் பெறுபவர்கள் (தள்ளு வண்டி கடை போடுபவர்கள், தூய்மை பணியாளர்கள், வீட்டு வேலை செய்பவர்கள், மீனவர்கள்). அவர்களுக்கு நம் உதவி நிச்சயம் தேவைப்படும்.

இந்திய ரூபாயில் நன்கொடை செலுத்த: எங்கள் உள்ளூர் வங்கி கணக்கிற்கு அனுப்பலாம்
பெயர் : புதியதோர் அறக்கட்டளை வங்கி பெயர் : பேங்க் ஆஃப் பரோடா கணக்கு எண் : 24250100006535
IFSC : BARBOGIRINA (ஐந்தாவது எழுத்து பூஜ்ஜியம் - 0)
கிளை : இராமாபுரம் கணக்கு வகை: சேமிப்பு கணக்கு

பங்களிப்புகள் 80G இன் கீழ் 50% வரி விலக்கு அளிக்கப்படுகின்றன.

To donate in dollars USD:
Donate via Paypal Giving Fund:
<https://www.paypal.com/us/fundraiser/charity/1442576>

பங்களிப்புகள் 501 (c)3 இன் கீழ் 100% வரி விலக்கு அளிக்கப்படுகின்றன.

நீங்கள் அளிக்கும் எந்த ஒரு ரூபாயும் ஒரு மாற்றத்தை கொண்டு வரும்.

நாங்கள் அளிக்கவிருக்கும் அவசர மளிகைப் பை (ரூ.700 அல்லது \$9 USD) நான்கு பேர் கொண்ட ஒரு குடும்பத்திற்கு ஒரு வாரம் பயன்படும்.

நாங்கள் 200 குடும்பங்களுடன் பணிபுரிகிறோம்.

Please act now.



#covid19india
#supportdailywagers

Pudiyador families consist entirely of daily wage earners (street hawkers, rag pickers, domestic staff, fisherfolk) and they could use our help.

The emergency grocery kits we provide (₹700 or \$9 USD) will feed a family of 4 for a week.

We work with 200 families.

To donate in rupees INR:
Transfer to our local bank account
Name: Pudhiyadhoh Charitable Trust
Account No.: 24250100006535
IFSC: BARBOGIRINA (5th letter is zero - 0)
Account type: Savings
Bank: Bank of Baroda
Branch: Ramapuram

Contributions are 50% tax deductible under section 80G

To donate in dollars USD:
Donate via Paypal Giving Fund:
<https://www.paypal.com/us/fundraiser/charity/1442576>

Contributions are 100% tax deductible under section 501 (c)3

Any amount you can pitch in will make a difference.

And a website was created to keep all our donors and well wishers updated on all our relief efforts. Note that we will continue to update this website on a weekly basis until this pandemic is no longer considered an immediate threat.

Check our our website:
<https://sites.google.com/pudiyador.org/covid-19-relief>



DISTRIBUTION OF 176 EMERGENCY RELIEF PACKAGES APRIL 6TH, 2020



Relief packages contained:

- 7kg rice
- 1kg toor dal
- 1L oil
- 1kg sugar
- 1kg wheat flour
- 1kg onion
- 1kg potato
- 1 pack sanitary napkins

Families with infants additionally received 100g ghee and 1/2 kg green gram.



DISTRIBUTION OF 176 EMERGENCY RELIEF PACKAGES APRIL 23RD, 2020

Relief packages contained:

- 5kg rice
- 1kg toor dal
- 1L oil
- 1/2kg chickpeas
- 1kg wheat flour
- 250g fried gram
- 1kg onion
- 1kg potato
- 1 pack sanitary napkins

*Families with infants
additionally received 100g ghee
and 1/2 kg green gram.*



Feed Chennai

In Partnership With:

- Pudiador
- Chennai Resilience Centre
- IRCDUC (Information and Resource Centre for Deprived Urban Communities)
- Nooru Uyire! (a ZeroPoverty initiative)
- Citizens COVID-19 Fund (Save Chennai Beaches Campaign & Sumanasa Foundation initiative)
- The Chennai Volunteer Taskforce

Pudiador and a coalition of NGOs and volunteers have come together to create the Feed Chennai Initiative, which is working in partnership with the state government to provide food and essential groceries to daily wage working communities.

Feed Chennai is currently serving 1,510 meals per day to feed 900 families.

In order to reach many more families, we are raising funds to support the cost of cooking meals, which is approximately ₹2700 or \$35 USD per 100 meals.

Spread the word of the Feed Chennai Initiative. Give a little. Help a lot. Visit the [GoFundMe Page](#) for more info.

A photograph of a sunset scene. The sun is low on the horizon, partially obscured by trees, creating a bright orange glow. The sky is a mix of orange and light blue. In the foreground, there are silhouettes of trees and a fence. The overall mood is peaceful and nostalgic.

PLEASE NOTE THAT PAGES 10 - 18 OF THIS NEWSLETTER ARE
A RECAP OF EVENTS THAT TOOK PLACE PRE-PANDEMIC IN
THE MONTHS OF JANUARY AND FEBRUARY 2020.

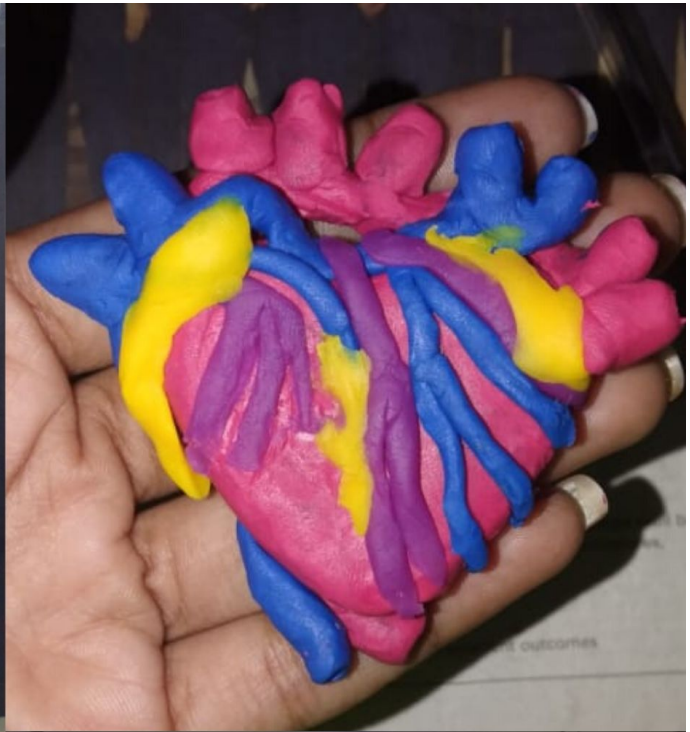
GRADUATION OF CRADLE HEALTH FIRST BATCH 25/01



Our pilot project in Kakkan Colony has been a huge success! Six mothers completed the 10 week Cradle Health course & are now feeling more confident about hygiene and health practices. We are very proud of these women and we look forward to them championing future Cradle Health workshops in their community.



HEALTH AND HYGIENE AT THE CHILDREN'S PROGRAM



“Our Wonderful Bodies” was the theme for February’s science sessions in the Children’s Program. Kids were learning about healthy and responsible habits to look after their bodies such as hand washing techniques, how to best brush one’s teeth and much more! Our kids are now experts in understanding how their own bodies work:)



PONGAL
CELEBRATIONS
JAN 2020



PUK GIRLS FRISBEE PROGRAM (URUR KUPPAM COMMUNITY)



The Girls Frisbee Program is being piloted in partnership with the Ultimate Players Association of India (UPAI) & is designed to be led by girls for girls. The program is being run in Urur Kuppam Community. Priya, a Pudiyaador teen and a local ultimate club team player (FlyWild) is our first ever coach for the program! Simultaneously, a mixed-gender Ultimate program is being run in another Pudiyaador community - Kakkan Colony (see bottom right).



URUR KUPPAM CULTURAL FESTIVAL



Due to unfortunate circumstances the original cultural festival for Urur Kuppam was cancelled in September 2019 - this came at great disappointment to our kids. However, our kids were determined to perform! With all the necessary permissions, the Cultural Festival second time around was a wonderful event!

Top Left: Selva and Jeeva (brothers from the Early Teens Program) playing the parai.

Bottom: Our youngest girls from the Children's Program performing a song called 'Va Mazhaye va'.





SPORTS MEET - FEB 2020



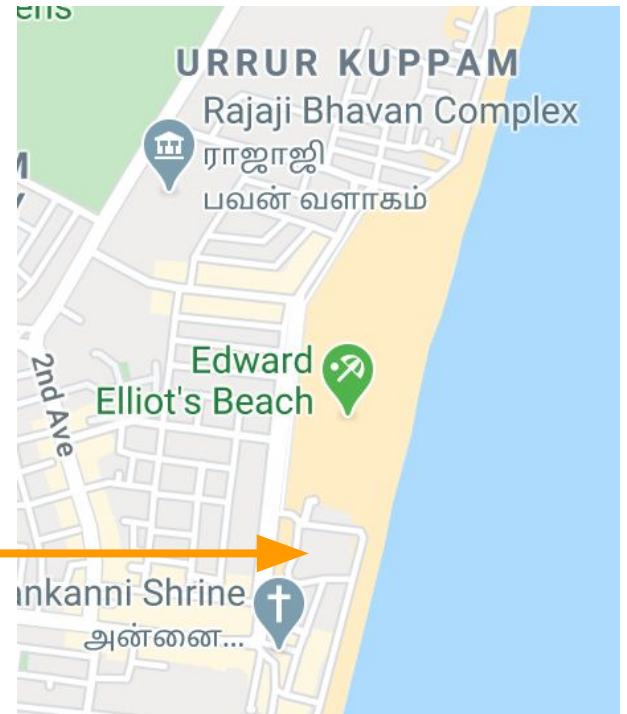
Our Annual Sports Meet was a huge success. We had a total of 170 kids participate in this event! Thank you to all our volunteers, alumni, sponsors, collaborators & well wishers for making this event happen!



PARTNERSHIP WITH NEW COMMUNITY -

ODAI KUPPAM

Our Community Development Team has been working hard to expand Pudiyador's programming to different communities. We are excited to partner with Oдай Kuppam in monthly sports meets and tree planting initiatives. We have been warmly welcomed by the community and we look forward to future collaboration!



MAGALIR MATTUM



Magalir Mattum (Women-Only Spaces) are held on a quarterly basis to bring women together to learn, share experiences, and create support networks within each community. This quarter during the months of January and February, women in Kakkann Colony (top image) and Urur Kuppam (bottom two images) shared recipes that use traditional ingredients and grains as well as discussed community matters.



We know that these are daunting times. We also know that humans have endured far worse and emerged stronger for it.

We are all in this crisis together, not just as a community or nation but as the world. When it ends (it will), we look forward to the things that we can be thankful for.





SENDING SMILES AND LOADS OF POSITIVE ENERGY FROM
CHENNAI TO YOU!

WE WILL GET THROUGH THIS. WE LOOK FORWARD TO COMING BACK STRONGER THAN EVER.