



 pudiyador times

48TH EDITION
JULY - SEPTEMBER
2021

Our President's Message



Dear Pudiador family,

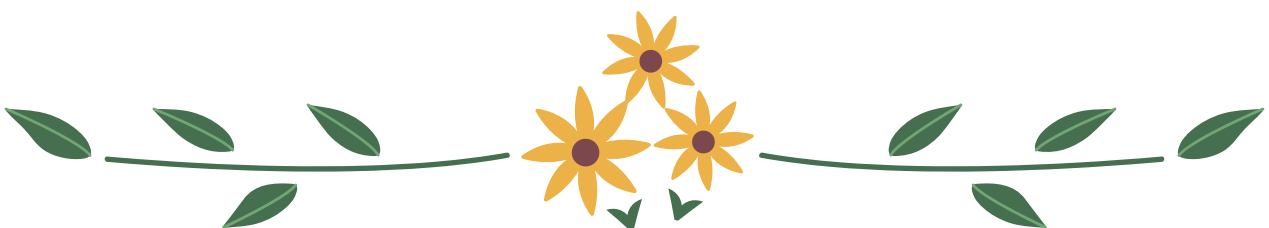
Q: What do the Mahabalipuram monuments, the Egyptian pyramids, the Great Wall of China have in common with us?

A: We are all standing the test of time... in our own ways :)

It hasn't been millennia since COVID hit, but it certainly feels like it! I invite you to reflect on what we have managed to accomplish, both personally and as a community. As you peruse this edition, you will notice how we, with your help, have stayed true to our core mission. Notice how every child, parent, staff, and volunteer at Pudiador has been working hard to learn, grow, share, and support one another.

We are grateful for everything we have and we look forward to doing more, better, together.

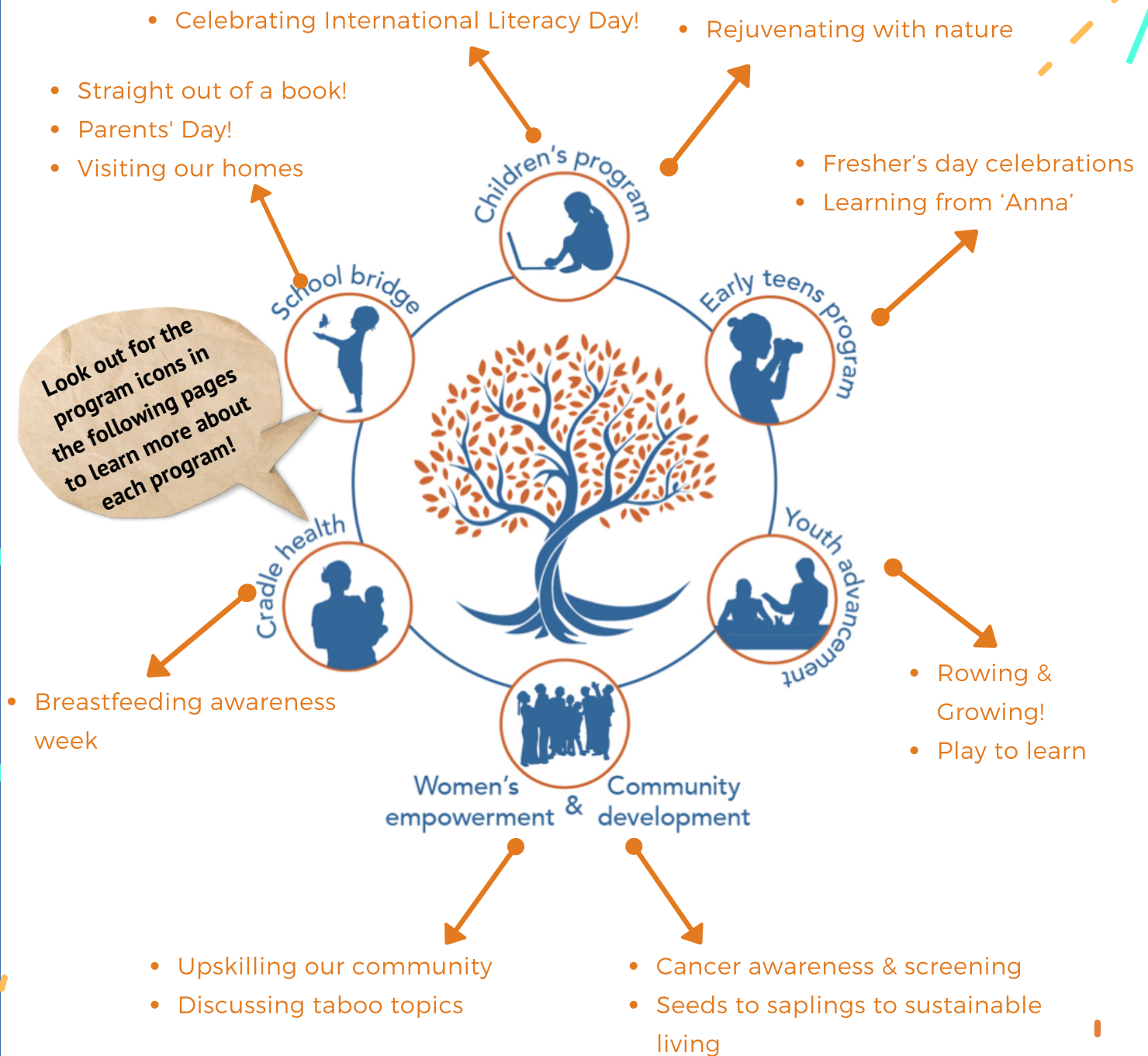
With love,
Swapnaa



'From cradle to college to community'

Pudiyador is an education-driven child and family organisation that caters to marginalised communities in Chennai, India. Our goal is to equip children and their families with experiences and opportunities that will empower them and their communities to break the cycle of generational poverty.

NEWSLETTER OVERVIEW



Highlights

Vaccination awareness campaign



As part of the second phase of our COVID-19 vaccination advocacy and awareness campaign

- We came up with a messaging strategy and created WhatsApp groups to share messages, photos, and videos about vaccinating our communities.
- We worked on a community walk-in and poster campaign, and a forum was held to address the concerns of the members regarding vaccination.

New beginnings



With micro classes resuming (yet again!), our learning centres swung back into action with curious students and eager teachers. We held graduation ceremonies in all the centres for the children to help them transition from one programme to the next and to give them a sense of accomplishment in their journey with PudiyaDor!



Eating healthy together



The importance of good health and nutrition has always been emphasized in our communities and so we distribute nutrition kits for all of our beneficiaries every week. We extend our gratitude to Brussels Capital Region for providing these kits and for their support in helping the members of our community become healthier individuals.



CRADLE HEALTH

For our expectant/new mothers and their infants



Breastfeeding awareness week



The first week of August marks World Breastfeeding Awareness Week, an event that is observed globally and helps create conversations about how breastfeeding benefits a baby and a mother's health. An exhibition was organised that helped raise awareness about the significance of breastfeeding. At the same event, certificates were distributed to the women who were a part of the 10 weeks Cradle Health workshop that was held in the previous quarter and they were appreciated for their commitment and enthusiasm.



SCHOOL BRIDGE

For our toddlers between ages 3-5 years



Straight out of a book!

Two of our young volunteers, Saina and Krishaa from Australia conducted an engaging and amusing virtual storytelling session for the children of our School Bridge programme.

Parents' day!

In an effort to involve the parents of the community, we invited them to observe one of our sessions at the learning centre. The parents witnessed their children's process of learning and got to meet the teachers, as well. They also heartily agreed to try out activities at home and help their children learn better.



Visiting our homes

For the first time since the inception of School Bridge, home visits were conducted for the programme. We believe that this is an important part of any programme since it helps the parents feel more comfortable with the team and will also give us an insight into the child's life. The parents interacted with the staff and shared their thoughts about how family interactions were at home and how it affected the child's behaviour and growth.

CHILDREN'S PROGRAM

For children between 5-10 years



Celebrating International Literacy Day!

To celebrate International Literacy Day we hosted Jeeva Raghunath, a veteran storyteller and writer from Tulika Publishers. She conducted a virtual storytelling session and narrated a couple of lively and enjoyable stories. The stories of 'Bondapalli' and 'Patti Pota Thalam' were favourites amongst not just the children but also the teachers, and everyone came out of the session humming the new tunes that they learned and with wide smiles on their faces.

EARLY TEENS PROGRAM

For our teenagers between 11-14 years



Fresher's day celebrations

With children graduating from many of our programmes, it was only right to have a Fresher's day too, to make the new members of the programme feel more welcome! The 'seniors' of the Early Teenagers' Programme invited their 'juniors' into the programme by organising a fun event for them. They conducted games and activities, and despite all the children knowing each other previously, this was an exciting way to be inducted into their new learning journey.



Vishnu

Rahim

Learning from 'Anna'

'Anna' (meaning brother in Tamil), really takes on the literal meaning in our community! Vishnu, one of the younger teenagers in the programme has difficulties in focusing during some of the sessions, and so our programme coordinator had reached out to Rahim, who had just graduated from the Early Teenagers' Programme to help Vishnu out. Rahim is engaging Vishnu in one-on-one sessions to improve his concentration and hand-eye coordination. This initiative by Rahim has truly helped Vishnu out!

TEACHER TRAINING

Our training program for teachers from all of our child-centric programs



We hire our teachers from within the communities to teach our children. A rigorous training program for the teachers ensures high quality of care and education and a steady source of employment.



Rejuvenating with nature

All the staff members of Pudiyaador participated in an environmental field visit to Adyar Eco Park. Maya, an environment educator facilitated the session and focused on several topics like water, bridges and the ecology of Chennai. The team observed several plants and birds that are native to Chennai, along with a restored water body. This experience proved to be a rejuvenating experience for everyone!

YOUTH ADVANCEMENT PROGRAM

For our teenagers between 15-19 years



Rowing & Growing!

The youth have started to learn to row! All our young adults keenly look forward to weekly sessions at the Madras Boat Club, where they are given grueling practices and learn the aspects of rowing. We thank the Captain of Boats - Mr. Shanmugaraja, Coach Bharath, Coach Vilva and the wonderful people of Madras Boat Club for giving our youth this opportunity and for their continued support throughout!



Play to learn

The youth and teenagers of the Kakkan colony community resumed their frisbee sessions conducted by One All, a non-profit organisation. The children learn not just the skill of playing frisbee, but also those of teamwork and communication. The most interesting part of these sessions is the 'spirit circle' that takes place after each game where the children discuss the forthcoming of the match, appreciate good plays and talk about how they can practise fairplay better.



COMMUNITY DEVELOPMENT



For all our community members



Cancer awareness & screening

The Pudiador team organised a cancer screening event for the women of the community with the help of Adyar Cancer Institute. We spoke to the community heads and the members in an attempt to raise more awareness about the importance of screening for cancer and conducted a community rally, as well.

Seeds to saplings to sustainable living

The urban farming project that has been in place was completed in this quarter. Over 100 families in our communities planted different vegetables like cluster beans, broad beans, okra and spinach. In a survey that was conducted, 56% of families said that urban farming has led to household savings. 82% of respondents said that it has significantly increased their emotional and mental well-being. This project was steered by the youth leaders from our community and helped us



harness the power of the community to make a difference. We express our gratitude to our funding partners Brussels Capital Region, Chennai Resilience Center and Sempulam Sustainable solutions for their continued support throughout the project.

MAGALIR MATTUM

Our women's empowerment program



Upskilling our community

One of our volunteers, Mr. Kanniraj, conducted a cloth bag making workshop for the women of the Ramapuram community. He went into the details of making good quality, well-made bags. This is a skill that we hope to nurture in our women and help them develop upon this in the future.



Discussing taboo topics

To encourage more conversations about taboo topics, we hold discussion sessions for the women in our community to help them understand the nuances of certain issues. During a session on financial abuse, we helped them recognize the importance of financial independence. In another session we discussed the history of sanitary napkins - a product that almost all women use, but one that is rarely spoken about. These sessions help the women open up and share their experiences and bond with each other.



Pudiyador Charitable Trust Projected Budget - 2021

Projected Budget for 2021 - 69.02 Lakh INR / 94,640 USD



Quarter 3 : Jul-Sep

Projected amount to be raised:
26.14 Lakh INR / 35,680 USD

As of Sep 30, 2021

Total Amount raised:
7.08 Lakh INR / 9,512 USD



Quarter 4: Oct-Dec

Projected amount to be raised:
16.84 Lakh INR / 22,597 USD

Total projected amount to be raised
including previous quarter deficit:
35.90 Lakh INR / 48,174 USD



Quarter 3 deficit
19.06 Lakh INR / 25,577 USD

Here's how YOU can help!

VOLUNTEER WITH US!

Dedicate a few hours of your week to help teach our children in-person or remotely. They would love interacting with you!

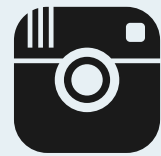


FOLLOW US ON SOCIAL MEDIA

Click on the logos to head to our social media!



Pudiyador



@pudiyador.india



Pudiyador



@pudiyador

DONATE AND EMPOWER OUR COMMUNITIES!

Your contributions ensure that Pudiyador's operations continue to empower communities – from providing rations to families in need, to supporting community teachers, maintain ongoing programming for children, youth, women and other members of the community.



CONNECT US WITH ORGANISATIONS YOU KNOW

Help us partner with organisations you know so we can conduct events and start new projects!



For more information, contact us at:

Phone number- +91-8807607041

Website - <https://pudiyador.org>

Mail - info@pudiyador.org